

Information and transparency, how Anac builds a culture of legality

Information and transparency are cornerstones of Anac's activity.

They constitute the fundamental tool in order to promote a culture of legality, prevent corruption and malfeasance, increasing administrative integrity by strengthening trust in institutions.

This means, first of all, complete access to the administrative documents produced by the Authority, so that citizens can know their contents and the implications for their own community, becoming active key player of participation in public life and in building the Common Good.

Fundamental is, then, the creation of a large daily information that makes known the activities of Anac, its decisions, the in-depth work in the territory through collaborative supervision, guidelines, resolution of disputes, or through inspection activities, and other. In short, being able to provide citizens, public opinion, institutions, the economic and social world with useful tools to learn what the AntiCorruption Authority does, and the role its actions play in the positive growth of the Country and in the promotion of Public Ethics.

To achieve this goal, the Authority has equipped itself with various tools.

First of all, the institutional website www.anticorruzione.it, constantly updated, highlighting the latest news on the home page, in a scrollable news reel, as if it were a newspaper. The newsletter is published regularly every fifteen days and is sent to over 160,000 subscribers.

Finally, the wide range of social media used, from [Twitter](#) to [Instagram](#), from [LinkedIn](#) to the [Youtube](#) channel.

The Authority's new portal has focused heavily on information for citizens, institutions and associations, for which the site constitutes a daily source of "safe" news, as it is qualified and verified. In 2022, for example, over 620 news/articles were processed and published.

The video production is collected partly in the Video Gallery section and partly on Anac's Youtube channel.

Anac's presence on social networks was strengthened in 2022 not only by the enrichment of the Youtube channel but - above all - by the opening of an Instagram profile, a Twitter profile and a LinkedIn page.

On Instagram Anac published 322 posts, stories and reels with which he reached 582 new followers, 3401 profile visits for a coverage of 4569 users. 500 tweets were published on Twitter and around 1400 followers were reached. The LinkedIn page is more popular with its 13,000 followers, 241 published posts, 13,137 reactions, 289 comments, 2,202 post circulations, 897,649 impressions.

By entering the "virtual newspaper" of Anac, various sub-sections are identified, as if they were the sections of a real newspaper.

1) **Front page.** In this section you will find news, articles, insights, events, highlighted due to their interest or the importance of the event. Each of the cards that appear in chronological order can be opened, reading the entire contents and related attachments inserted (the various reports that Anac produces, reports, etc.).



2) **Breaking News**. This section is a broader container of information, including practical information (calls, deadlines, public competitions, etc.).

3) **Events**. Here is the agenda of events that Anac plans and organizes: conferences, public events, training events, visits by foreign delegations.

4) **Press releases**. This section contains the press releases released, arranged in chronological order, always available, even after some time.

It is an excellent preparation tool for anyone who wants to find out about the Authority's latest activities, positions taken and declarations made.

5) **Press review**. This area, which is continuously enriched with the most relevant and interesting articles and interviews that directly concern the Authority, is a fundamental tool for understanding Anac, through the in-depth analysis that newspapers do. This section constitutes an excellent form of knowledge of the Authority, also for the wider public, who has the opportunity to read the best of what the regional, national and international press have written and produced on Anac.

6) **Video gallery**. The prepared videos are posted here, with links to the Authority's YouTube account.

7) **Image gallery**. Here we find the most significant image galleries to learn more about the Authority.

8) **Newsletter**. This section contains the Anac newsletters created and published, regularly sent to a mailing list of over 160,000 users. The newsletter constitutes an agile tool for direct communication with the subscribed public. From time to time it delves deeper into a topic concerning Anac. The newsletters are also sent to all Anac employees, so as to make them fully participate in the activity that the Authority carries out. This too is "team building" and "building community".

9) **Focus on Anac acts**. This section is very important, because it brings together in-depth information on the Anac documents. By scrutinizing resolutions and acts, we create a focus on the most significant ones, transforming them into "stories", which tell the story of Anac's activity in everyday life, immersed in the life of the country.

It is a sort of story telling, a "collective narrative" of how Anac acts and operates, where it intervenes, in what way, with what consequences and benefits for the community, with what general effects for the community. This is one of our strong points for concrete and easy-to-understand knowledge of the effects of acts and resolutions. It is already highly appreciated as Anac's actions are described in understandable words.

10) **International events**. In this section there is space for the international dimension of Anac, the meetings or events in which we participate.

The news hosted here almost always has an English version, and sometimes even a translation into another language. They constitute a showcase of our intense supranational commitment. Even institutions that have a projection abroad look with interest at the showcase of international participations and relations that emerge here. Furthermore, the section is also easy to use for foreign

counterpart authorities, who can find material and updates on our European and non-European commitment.

Through the [ANAC open data portal](#) it is possible to freely access data on public contracts, anti-corruption and transparency present in the databases managed by the Authority as part of its institutional activities. In the Analytics database, dashboards are available for the personalized analysis of data on public contracts for works, services and supplies with the possibility of applying filters on all graphic objects. It is possible to conduct research on contracts by year, subject of the contract, contracting station and awarded economic operator.

Data can be consulted in the Analytics database on: the number of procedures by main object of the contract and procedure for choosing the contractor; the starting auction value for the main object of the contract and procedure for choosing the contractor; the geographical location of the contracting authorities; contracting authorities and economic operators by number or economic value of procedures.

Pierangelo Giovanetti
Anac spokesperson

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